



Edmonton Triathlon Club Minutes of Meeting  
 Monday, May 3, 2004  
 Kinsmen Sports Centre – Cafeteria

Attendees: Jody Anderson (Co-Chair) Ellen Ainsley Jocelyn Reekie  
 Cheryl Guthrie (Secretary) Walter Bilinski Carla Voss  
 Jeff MacDonald Devin Wilken

Absent: Christine Lauerman  
 Al MacIntosh  
 Barb Penney

<i>Item</i>	<i>Discussion</i>	<i>Action</i>
1. <b>Call to Order</b>	Jody Anderson called the meeting to order at 5:30 pm.	
2. <b>Review Agenda</b>	The minutes of the last meeting were reviewed and approved. The agenda was reviewed and approved.	
3. <b>Membership</b>	<p>Jody reported there were 70 ETC members to date. Two issues related to membership were brought to the table.</p> <p>a. Shall we have non-members on our e-mail list? Perhaps we could have an Associate Member for &lt;\$5?&gt; that would get a person on our e-mail list. Should you have to be a member to be on the e-mail list?</p> <p>b. In the past ETC have offered Past Presidents lifetime memberships. Jody proposed that we eliminate that particular practice. After discussion, Devin motioned that we eliminate the practice of offering Past Presidents lifetime memberships. Ellen seconded the motion. Carried.</p>	Tabled to next meeting.
4. <b>Financial</b>	<p>Walter reported a balance of \$14,648.75 after all deposits.</p> <p>Devin suggested a casino as a fundraiser. He will investigate the protocol around applying for a casino</p>	Devin to investigate applying for casino. Tabled to the fall.
5. <b>Marketing</b>	<p><b>Website</b> – Al purchased an upgrade package to enhance our website. The website issue will be tabled until fall when race season is over and more time is available to discuss. A suggestion was made to contact Brock Denys (local website guru) as a beginning.</p> <p><b>Summer Events</b></p> <p><b>Coronation Triathlon (May 30<sup>th</sup>)</b>. ETC will arrange to have a ETC brochure placed in the race kits. Jody will contact Coronation to arrange. Walter will prepare the brochure.</p> <p><b>Tri for the Cure</b> - June 20th</p> <p><b>Women's Only</b> – July 18</p> <p><b>Clothing</b> – The question was posed whether we should order more clothing. It was decided to put the question to the members.</p>	<p>Jody to contact Brock Denys.</p> <p>Jody to contact Coronation re ETC brochures in race kits. Walter to prepare brochure.</p> <p>Jody will send an update posing the question of additional clothing.</p>

	<i>Item</i>	<i>Discussion</i>	<i>Action</i>
		<p><b>Advertising at Schools</b> – Devin suggested that ETC place brochures in the high schools. This was discussed and it was decided that we would wait until fall when our website has been enhanced.</p> <p><b>Newsletters</b> – ETC issued two Newsletters last year – one mail out and one electronic. News items will be collected for a fall newsletter. Items such as congratulations to members participating in various events, <u>i.e.</u>, the ITU Championships, Coronation, Hinton, Tri for the Cure, Women’s Only and various IM races.</p> <p>Jeff MacDonald offered to assist with the Newsletter.</p>	<p>Tabled to fall.</p> <p>An ETC member at each summer event will give a synopsis of that event.</p> <p>Jocelyn will peruse the Coronation participants list to gather ETC member names to put in an update.</p>
6.	<b>Social</b>	<p><b>Tri-New-Angle Bike Trip</b> – Gord Morrison has everything organized for the upcoming bike trip on the May Long weekend. Gord has indicated that he will step down as organizer for the trip after this year. We will need to find a new organizer and decide on whether we should increase the number of participants.</p> <p><b>Wine Tasting</b> – Tabled to next meeting.</p> <p><b>Transition Clinic</b> – It was suggested that we hold a Transition Tip Night at the next BP Night.</p> <p><b>Open Water Swim Clinic at Hubbles</b> – ETC will host an open water swim clinic at Hubbles Lake prior to the Great White North Triathlon. Ellen will contact Curtis Ready (swim coach) to determine his availability to conduct the clinic. Cheryl will contact Joe Hostyn to organize the barbeque after the clinic.</p>	<p>Discuss in the fall.</p> <p>Tabled to next meeting.</p> <p>Jody to organize a “leader” for Transition Tip Night.</p> <p>Ellen to contact Curtis re Open Water Swim Clinic.</p> <p>Cheryl to contact Joe re Barbeque.</p>
7.	<b>Spin Sessions</b>	<p>Discussion took place on the merits of the spin sessions for ETC members. It was unanimously agreed that the spin sessions conducted by Mark Wood were excellent and they should be continued. Jody will contact Westmount Health Club to book dates for the fall: November 20, December 4, December 18, January 8, January 22 , February 5, February 19 and every week in March.</p>	<p>Jody to contact Westmount Health Club.</p>
8	<b>Next Meeting Adjournment</b>	<p>The next ETC Board meeting will take place on Monday, June 7, 2004 at 5:30 pm at the Kinsmen. The meeting was adjourned at 6:50 pm.</p>	